

Rep Order# 9854493 **Ver#** 1 **Mod#** 0 **Status** Confirmed **Traffic Order#** 1403755 **Printed:** 11/05/2012 1:16 PM 1 of 2
EC'd No **Last Received:** 11/04/2012 4:47 PM
Showing Buylines: All Lines

Station	WPGH-TV PITTSBURGH, PA	Agency	() MENTZER MEDIA SERVICES	Rep Firm	
Advertiser	() POLITICAL ISSUE GROU		600 FAIRMOUNT AVE, SUITE 306	Sales Office	() WASHINGTON
Product	AMERICAN ENERGY ALLI		TOWSON, MD 21286	Salesperson	() KATHRYN SARDINSKY
Estimate#	80	Agency C/P1/P2/E	//80		
Buyer	STEPHANIE KOHLBAUER	Flight Dates	11/01/2012 - 11/05/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

EMAILED ORDER DO NOT DBL BOOK AMERICAN ENERGY ALLIANCE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	11/01-11/02	630P-7P	2.5 MEN	:30	\$1,000.00	TH-F	0	0	0	\$0.00
Rating: 3.0										
2	11/01-11/02	7P-730P	BIG BANG THEORY	:30	\$1,600.00	TH-F	0	0	0	\$0.00
Rating: 5.0										
3	11/01-11/04	10P-1030P	FOX 10 OCLCK NW HR	:30	\$1,500.00	TH-SU	6	1	6	\$9,000.00
Rating: 4.0										
5	11/04-11/04	10A-11A	FOX NWS SUNDAY	:30	\$200.00	SU	1	1	1	\$200.00
Rating: 1.0										
6	11/05-11/05	630P-7P	2.5 MEN	:30	\$1,000.00	M	0	0	0	\$0.00
Rating: 3.0										
7	11/05-11/05	7P-730P	BIG BANG THEORY	:30	\$1,600.00	M	0	0	0	\$0.00
Rating: 5.0										
8	11/05-11/05	10P-1030P	FOX 10 OCLCK NW HR	:30	\$1,500.00	M	2	1	2	\$3,000.00
Rating: 4.0										
9	11/05-11/05	1030P-11P	FOX 10 OCLCK NW HR	:30	\$1,500.00	M	2	1	2	\$3,000.00
Rating: 2.0										

Station WPGH-TV PITTSBURGH, PA

Advertiser () POLITICAL ISSUE GROU

Product AMERICAN ENERGY ALLI

Estimate# 80

Buyer STEPHANIE KOHLBAUER

Phone#

Fax#

Agency () MENTZER MEDIA SERVICES

600 FAIRMOUNT AVE, SUITE 306

TOWSON, MD 21286

Agency C/P1/P2/E //80

Flight Dates 11/01/2012 - 11/05/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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10	11/03-11/03	330P-7P	WVU FOOTBALL	:30	\$2,500.00	SA	2	1	2	\$5,000.00
Rating: 5.0										
11	11/04-11/04	1P-4P	NFL	:30	\$5,800.00	SU	1	1	1	\$5,800.00
Rating: 5.0										

---REPORT TOTALS---

Report Totals: 14 / \$26,000.00

---SALES MONTHLY TOTALS---

Nov 12: 14 / \$26,000.00

Sales Totals: 14 / \$26,000.00

Station Totals: 14 / \$26,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$325,000	CABL	0%	KDKA	0%	UNKN	92%	WPCW	0%	WPGH	8%
		WPMY	0%	WPXI	0%	WTAE	0%				

Books null

Demos RA35+